

Heritage & Architecture

MSc1 New Heritage: Cultural Event Hall - DRU



unknown author, use allowance by DRU

Tutors

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Code	AR1AH010
Credits	10 ECTS
Location	Ulf
Excursion	Yes
Costs	-

The DRU company was founded in Ulf, in the very east of the Netherlands, in 1754, as one of the many ironworks in the area. It soon became the biggest company in the region, providing employment for the wider area. It mainly produced enameled cast-iron products that were shipped all over the world. At the end of the twentieth century, production methods didn't fit the buildings anymore, and the company relocated. The last building was vacated in 2003.

The complex was reprogrammed as a 'cultural factory' in 2009. Seven of the buildings were listed as national monument to preserve the memory of this industrial complex. The first building to be re-programmed was the porter's building, containing a theater, a film house, a pop music stage, rehearsal studios and a grand café. Nowadays all seven listed buildings of the complex have their specific function. All uses are oriented towards the region.

The assignment is to redesign the Stainless Steel Products Hall (SPP) into a national or even international events cluster with extended functions. Besides a big hall for events, the cluster should include functions like a hotel with a grand café and a gallery for modern art exhibitions.

Finding appropriate ways to expand the volume of the spacious SSP Hall in the existing industrial complex is a major part of the challenge. Any additions with volumes for a different type of use will need to respond to the structure and spatial quality of the hall. The program needs to be organized in such a way that different groups of visitors can be separated and the different uses can function next to each other.

The studio will be a collaboration between the H&A Architectural Design studio and the Building Engineering studio (AR1A080).