

# Methods of Analysis and Imagination

MSc1 Ways of Doing / Het HEM, Zaandam, Amsterdam



Still Life, 2019 by RAAAF – Museum Het HEM, Amsterdam.

## Tutors

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| Code      | AR1MET011-A                 |
| Credits   | 10 ECTS                     |
| Location  | Het HEM, Zaandam, Amsterdam |
| Excursion | No                          |
| Costs     | No                          |

The MSc1 design studio Ways of Doing invites students to familiarise themselves with different instruments and methods for the analysis and design of the built environment in post-industrial areas of the Low Lands. These areas often are dominated by large installations, factories, warehouses, cultural/artistic facilities and offices in different conditions and use, and present architects with challenging social and political questions. In such contexts, the aim of the studio is to explore architectural analysis and design as means to confront those questions.

Through specific assignments, students will assemble a toolbox with architectural instruments and methods, such as walking, counter mapping, orthographic sections, urban narratives and making/modelling. This toolbox will be used to analyse the spatial, social and political layers of the context, its atmosphere, infrastructure, and public space; as well as to define sites, programmes, purposes and design strategies for the development of full-fledged architectural interventions.

Analysis will be carried out in groups through a succession of thematic workshops, each focused on particular layers of the context, and on the use of particular instruments and methods. Design will be carried out individually or in groups, through conventional design studio tutorials.

During the Autumn semester of 2022 the design studio Ways of Doing will focus on the industrial Het HEM area (Havenbuurt, Zaandam) in Amsterdam. The area is facing radical transformation: old factories are now in use by small scale creative initiatives and many vacant plots and former industrial facilities are being redeveloped. The studio aims to investigate methods of analysis and design for the Het HEM in close relationship with people who are actually working in or on site. The Architecture design studio works closely together with the Building Engineering Studios (BES).