

# COLLABORATION INTRODUCTION

People from all levels of society are naturally drawn to sport, both as passive observers and as active participants. Sport's visibility in society means that there is great potential for the valorisation of research on sports. The valorisation agenda focuses, amongst other subjects, on the direct application of research results within sports practice and on increasing industry involvement.

The institute has excellent partners in the field of sports, and it is willing to intensify and expand its current collaborations. The institute works intensively with sports federations via their sports labs throughout the Netherlands, thereby ensuring the direct application of the research results. The presence of embedded scientists creates a link between our long-term research and everyday sports-related technical questions.

TU Delft works with numerous SMEs in the field of sports engineering and sports innovation. In addition, larger companies such as Adidas, DSM, Decathlon, Gazelle and Asics have been involved in our sports research in recent years.

Collaboration between the institute and industry is of the utmost importance. It ensures that the right research takes place in the right field – not only for us, but also for industry. It is essential to tackle projects that are current and relevant at a technological and a societal level.

On the following pages, you will find some examples of projects that we are proud to put in the spotlight. Naturally, they include TU Delft start-up companies such as Exo-L and Volans Rowing; companies that have succeeded in transforming technologies into solid start-ups, and developed them into thriving tech companies.

As Kamiel Maase (Performance Manager Sports Science & Innovation at NOC\*NSF) puts it:  
"At TU Delft, you do not study a sport or sports science. You study a technical discipline that you can apply in the world of sport. TU Delft's great strength lies in the fact that it combines the people and knowledge available in the different faculties and applies the resulting technical knowledge to elite-level sport. With its Sports Engineering Institute, TU Delft sends a crystal-clear signal that it takes the world of elite-level sports very seriously indeed. NOC\*NSF and TU Delft have a long, rich history of cooperation. We carry out research projects with students, contribute to each other's seminars, take part in major research consortiums together with other partners, and encounter each other in many different ways."

"IT'S REALLY GREAT THAT TU  
DELFT HAS A CENTRAL POINT  
OF CONTACT THAT PROVIDES  
ACCESS TO THE ABUNDANT  
SPECIALIST KNOWLEDGE OF ALL  
THE PARTICIPATING FACULTIES."

KAMIEL MAASE  
PERFORMANCE MANAGER  
SPORTS SCIENCE & INNOVATION NOC\*NSF