

# SAILING INNOVATION CENTER

## MORE SAILING MEDALS, MORE PEOPLE ACTIVELY GOING SAILING AND MORE BUSINESS

The Sailing Innovation Center The Hague specialises in sailing – a sport in which the Netherlands ranks among the best in the world. It concentrates on stimulating commercial activity, performing high-quality data processing and facilitating special training opportunities for top athletes. Using smart innovations, the centre also aims to make sailing more accessible to a broader slice of the population.

The Sailing Innovation Center The Hague brings sailing, expertise and the business community together. It opened at the end of 2010 within the elite sailing centre, the Nationaal Topsport Centrum Zeilen, in Scheveningen, the home base of the Dutch Sailing Squad and talent squads. There, the centre is responsible for initiating projects, getting the necessary parties on board and providing active project management.

### **Four years of support from the European Regional Development Fund**

Over the past four years, the Sailing Innovation Center The Hague has supported numerous small and medium-sized enterprises. The centre received funding for its efforts in this area between 2010 and 2014 from the European Regional Development Fund (ERDF), as part of the Kansen voor West programme. This project contributes to the economic growth of companies and industries in the area of The Hague-Scheveningen. Entrepreneurs with innovative ideas for technical developments in the sailing industry were invited to apply for a grant of 20,000 euros. TU Delft was the leading partner on this project and was involved in the project management for all applicants.

### **Partners**

The Sailing Innovation Center was jointly established by the following institutions: InnoSportNL, NOC\*NSF, the Royal Netherlands Watersport Association, the Municipality of The Hague, TU Delft, VU University Amsterdam and the Hague University of Applied Sciences.

### **TU Delft scientific expertise**

Dr.ir. Arjen Jansen and graduate students, Faculty of Industrial Design Engineering

### **More information**

[innosportlabdenhaag.nl](http://innosportlabdenhaag.nl)